



Consumer Online Portal for Technology Retailer

American leading national retailer **with \$3 Billion+ in revenue, of innovative technology products and services**, as well as products related to personal, home technology and power supply needs. The company owns 4200+ stores and in addition to corporate stores in the U.S. and Mexico, the company **operates approximately 1200 domestic and global locations** through franchise and distribution agreements.

CLIENT'S NEED

Numerous products across various stores was making it tiresome for consumers to identify where specific products were available, where to go, what items were available at a particular store. The organizations required to web enable their whole inventory of products with data sheets of product information.

HOW INFOVISION HELPED

InfoVision's Team of close to 50 Engineers and Data Experts, utilizing its expertise in existing and emerging technologies - transformed the whole inventory of over 50,000 SKUs of products from various stores and created an online portal for the use of consumers. New technology to locate products, knowing where to go, where specific products would be available, run queries, make reservations from the convenience of their homes/offices and pick up the order from the store was developed.

IMPACT

InfoVision's work helped the client to offer a convenient way for consumers to locate products, know where to go, where specific products would be available, run queries, make reservations from the convenience of their homes/offices.